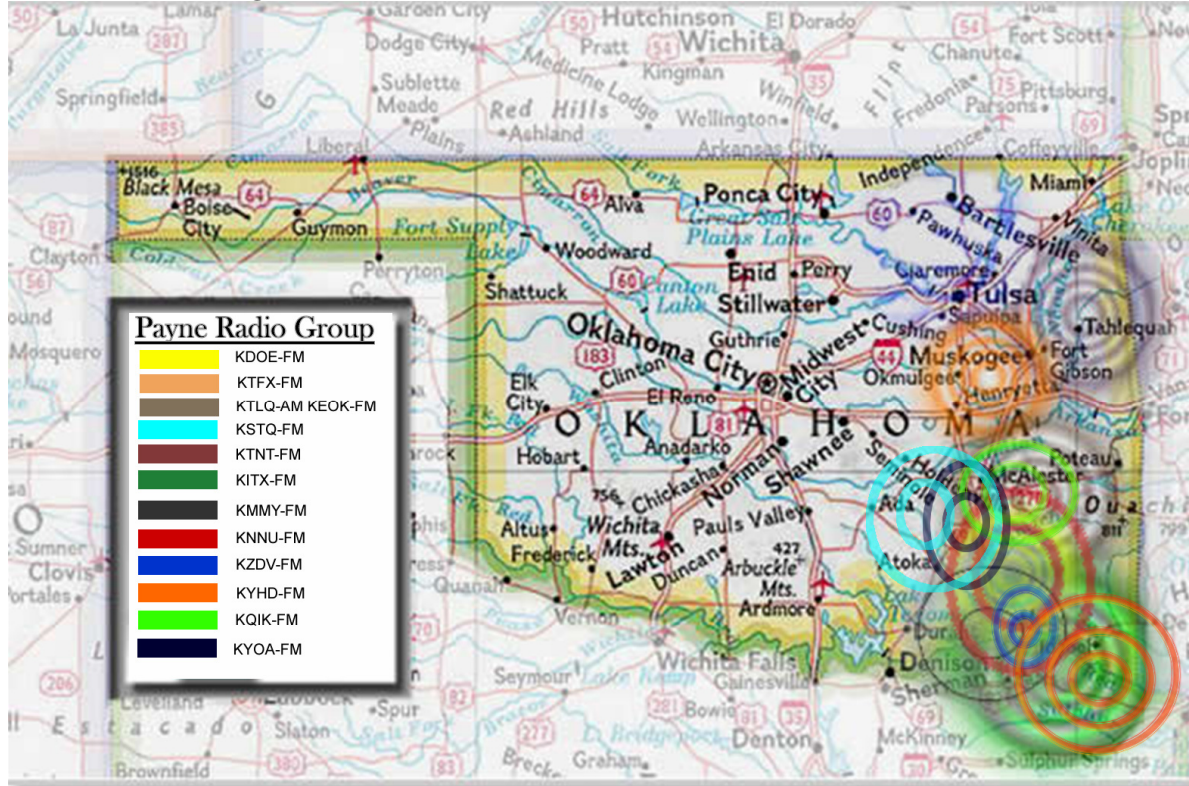


## Covering all of Eastern Oklahoma & Northeast Texas



The only mass media that covers south of Tulsa to Arkansas and down to Texas! All at a fraction of the TV budget in Tulsa and Oklahoma City! **We can have your advertisement on today...**

# PAYNE

MULTIMEDIA

**New**

**hear, see, share it!**

**stations streaming**



**Video pre-roll**



**Friday night live**

**Video production**





KITX\_HD in Hugo, OK/Paris, TX. Is the number one radio station in Northeast Texas and Southeastern Oklahoma by combining just the right elements of music, personality, and promotions. KITX-FM is home to award winning air personalities that are hip and community involved. **HD-1 HD-2 HD-3**



KTNT-FM (Blake FM) KYOA KSTQ located in Eufaula, Oklahoma/McAlester and is the primary radio station for the Lake Eufaula area. During the summer over 1 million people visit and vacation on lake Eufaula from all over Oklahoma, Texas, and Arkansas. To say that BlakeFM is busy during the summer is an understatement.



The all-new Country 101.7 FM KTFX, with studios in Arrowhead Mall Muskogee, is a very active country radio station in Northeast Oklahoma, combining just the right elements of music, personality, promotions, and community involvement to generate sales and store traffic for our clients.



Lakes Country 102.1 (KEOK FM), today's best country, Involved in community, Lakes Country 102.1 provides Local, Regional, & State News daily, plus up to the minute weather and local sports (including Northeastern State University located in Tahlequah). the Cherokee Nation, and the Lake Tenkiller area.



the

KTLQ-1350 AM 96.3 FM, "Billy Country Providing State, Regional and Local News daily, plus, up-to-the-minute Weather and Local Sports



KDOE-FM AC -Mainstream that everyone likes, 70,80, 90 and more. The first local FM for Antlers, OK. Providing State, Regional, and Local news daily; plus, up-to-the-minute weather and local sports. [www.KDOEFM.com](http://www.KDOEFM.com)



KMMY-FM Sports Rock Station. Dan Patrick in the mornings and Active Rock all day. ! With the tower right along the Red River you get the best of Oklahoma and Texas. [www.myrock965.com](http://www.myrock965.com) The Home of Hugo, OK Sports and Oklahoma State University sports.



KZDV-FM 995.the Dove. The only Christian AC station serving all of Southeast Oklahoma. The top contemporary Christian artist This station serving the highest power of all. [www.995thedove.com](http://www.995thedove.com)

HD94.7 Brand Sprinkled in. The



new in fall of 2014 . 70,80,90's country with the proper amount of Red Dirt early reviews have been off the charts! [wwwHD947.com](http://wwwHD947.com)



Brand new in fall of 2015 . 70,80,90's country with the proper amount of Red Dirt Sprinkled in. McAlester watch out this station is HOT!

# The Payne Radio Group

Over the years, long time broadcasters, the Payne family have assembled twelve FM's one AM, three HD stations, and six translators, with a combined area that covers nearly all of Eastern Oklahoma and Northeast Texas.



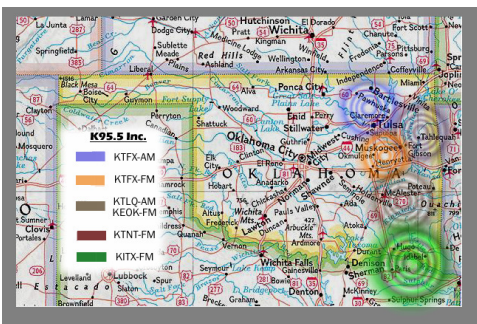
- In the 1950's the Payne family began broadcasting in Cushing Oklahoma. KWHP-AM
- In the 1960's the Payne family constructed one of the very first FM radio stations in Oklahoma. (Edmond, OK) KWHP-FM
- In the 1970's the Payne family expanded to Tulsa, OK KFOX 103.3
- In the 1990's the Payne family expanded in Eastern Oklahoma
- 2017 1st HD station (High Definition)
- Currently the Payne family owns and operates twenty-one radio frequencies in Eastern Oklahoma and Northeast Texas

In this packet, we have provided a brief description of each of these radio stations, along with their projected coverage maps.

On the back page, we have included the individual rates for each radio station, allowing you to pick and choose or purchase all of them.

All orders, copies, billing, and co-op affidavits will be handled with a single purchase, and we look forward to providing an excellent customer base for you.

On the cover, you'll find a full size approximation compilation of primary and secondary coverage areas for the Payne Radio Group.



In this packet, we have included individual projected coverage areas and information regarding each radio station.

As we are aware the regional businesses and advertising agencies find it to be time consuming to place orders on each of the radio stations involved, we have streamlined

our efforts.



Whether you choose all twenty-one signals, or a particular market within the Payne Radio Group, you may make one buy with one representative.



Will Payne-Payne Radio Group  
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Hugo, OK. 74743  
580-326-2555  
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[Will@PayneRadioGroup.com](mailto:Will@PayneRadioGroup.com)